

1 DRAFT – 5/13/14

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3 Subtitle V of Title 9 of the Official Compilation of Codes, Rules and Regulations of the State of
4 New York is hereby amended by repealing Part 6200.10, and replacing it in whole with a new
5 Part 6200.10 to read as follows:

6

7 §6200.10 Disclosure of Independent Expenditures

8 **(a) Purpose and Overview**

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10 The purpose of this Regulation is to set forth the requirements under the New York State
11 Election Law regarding compliance with the Independent Expenditure disclosure.

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13 The New York State Election Law mandates how financial activity, including independent
14 expenditures, is to be disclosed. Article 14 of the Election Law (“EL”) sets forth the requirement
15 that independent expenditures be disclosed through the filing of campaign financial disclosure
16 reports.

17

18 **(b) Definitions**

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20 (1) **“Independent Expenditure”** means:

21 (a) an expenditure made by a Person conveyed to five hundred (500) or more members of a
22 General Public Audience in the form of (i) an audio or video communication via broadcast, cable
23 or satellite, (ii) a written communication via advertisements, pamphlets, circulars, flyers,
24 brochures, letterheads or (iii) other published statements which:

25 (i) irrespective of when such communication is made, contains words such as "vote," "oppose,"
26 "support," "elect," "defeat," or "reject," which call for the election or defeat of the Clearly
27 Identified Candidate, or

1 (ii) refers to and Advocates For or Against a Clearly Identified Candidate or ballot proposal on
2 or after January first of the year of the election in which such candidate is seeking office or such
3 proposal shall appear on the ballot. (EL 14-107(1) (A)).

4 For purposes of this regulation “Advocates for or Against” means – in the absence of explicit
5 words of advocacy for or against a candidate or ballot proposal, through the use of images,
6 photos, or language which promotes, supports, attacks, or opposes for or against the Clearly
7 Identified Candidate or ballot proposal.

8 For purposes of determining whether or not a communication is advocating for or against
9 a candidate or ballot proposal, the following factors shall be considered, but shall not be limited
10 to:

- 11 a. Whether it identifies a particular candidate by name or other means such as party
12 affiliation or distinctive features of a candidate’s platform or biography;
- 13 b. The electoral portion of the communication is unmistakable, unambiguous and suggestive
14 of only one meaning.
- 15 c. Whether it expresses approval or disapproval for said candidate’s positions or actions;
- 16 d. Whether or not it is delivered close in time to an election;
- 17 e. Whether it refers to voting in an election
- 18 f. Whether it is part of an ongoing series by the group on the same issue and the series is
19 not timed to an election;
- 20 g. Has the issue raised in the communication been raised as a distinguishing characteristic
21 amongst the candidates; and
- 22 h. Whether its timing and the identification of the candidate are related to a non-electoral
23 event (e.g.. a scheduled vote on legislation by an officeholder who is also a candidate).

24 However, even if some of the above factors are found, the communication must still be
25 considered in context before arriving at any conclusion.

26 (b) an Independent Expenditure shall not include communications where such candidate, the
27 candidate's political committee or its agents, or a political committee formed to promote the

1 success or defeat of a ballot proposal or its agents, did authorize, request, suggest, foster or
2 cooperate in such communication. (EL 14-107(1) (A)).

3 (c) Independent Expenditures do not include expenditures in connection with:

4 (i) a written news story, commentary, or editorial or a news story, commentary, or editorial
5 distributed through the facilities of any broadcasting station, cable or satellite unless such
6 publication or facilities are owned or controlled by any political party, political committee or
7 candidate; or

8 (ii) a communication that constitutes a candidate debate or forum; or

9 (iii) internal communication by members to other members of a Membership Organization of
10 not more than five hundred (500) members, for the purpose of supporting or opposing a
11 candidate or candidates for elective office, provided such expenditures are not used for the costs
12 of campaign material or communications used in connection with broadcasting, telecasting,
13 newspapers, magazines, or other periodical publication, billboards, or similar types of general
14 public communications; or

15 (iv) a communication published on the internet, unless the communication is a paid
16 advertisement. (EL 14-107(1)(B))

17

18 (2) "**Clearly Identified Candidate**" means that:

19 (a) the name of the candidate involved appears;

20 (b) a photograph or drawing of the candidate appears; or

21 (c) the identity of the candidate is apparent by unambiguous reference. (EL 14-100(12))

22

23 (3) "**General Public Audience**" means an audience composed of members of the public,
24 including a targeted subgroup of members of the public; provided, however, it does not mean an
25 audience solely comprised of members, retirees and staff of a labor organization or members of

1 their households or an audience solely comprised of employees of a corporation, unincorporated
2 business entity or members of a business, trade or professional association or organization. (EL
3 14-100(13))

4

5 (4) **“Labor Organization”** means any organization of any kind which exists for the purpose, in
6 whole or in part, of representing employees employed within the State of New York in dealing
7 with employers or employer organizations or with a state government, or any political or civil
8 subdivision or other agency thereof, concerning terms and conditions of employment,
9 grievances, labor disputes, or other matters incidental to the employment relationship. For the
10 purposes of this regulation, each local, parent national or parent international organization of a
11 statewide labor organization, and each statewide federation receiving dues from subsidiary labor
12 organizations, shall be considered a separate labor organization. (EL 14-100(14)).

13

14 (5) **“Membership Organization”** means a group that has a recognized organizational structure
15 and maintains a list of its members, such as a professional, fraternal, patriotic, or social
16 association or organization, a cooperative, a corporation without capital stock, and is not
17 organized primarily for the purpose of influencing the nomination for election, or election, of
18 any candidate for office covered by Article 14 of the Election Law of the State of New York, or
19 any ballot proposal covered therein.

20 Factors that shall be examined when determining whether or not a group shall be considered a
21 “Membership Organization” for this purpose shall include, but not be limited to the following:

- 22 a) Whether or not the organization is composed of members, some or all of whom
23 are vested with the power or authority to administer the organization pursuant to
24 membership by-laws, constitution or other formal organizational documents;
- 25 b) Expressly states the qualifications for membership, including special membership
26 status such as “retired” or “lifetime” member;
- 27 c) Expressly solicits persons to become members;

- d) Expressly acknowledges the acceptance of membership, such as by issuing a membership card or sending confirming correspondence;
- e) Distributes newsletters or other informational messages to its members;
- f) Has a mission statement that is available for the members and the public to see;
- g) Is not organized for the purpose of influencing the nomination for election, or election, of any candidate for office or any ballot proposal covered by Article 14 of the Election Law.

(6) **“Person”** means for purposes of this section, a person, group of persons, corporation, unincorporated business entity, labor organization or business, trade or professional association or organization, or political committee. (EL 14-107(1)(C)).

(c) Registration

(1) Before any person makes an independent expenditure, they shall first register with the New York State Board of Elections (“the Board”) as a political committee in conformance with Article 14 of the Election Law, and shall comply with all disclosure obligations required for political committees by law. (EL14-107(3)(A))

a. On forms prescribed by the Board, the person seeking to register an independent expenditure committee, formed to support or oppose unauthorized candidates, shall fully complete, sign and submit the Committee Registration Treasurer and Bank Information Form (CF-02) and the Committee Authorization Status Form (CF-03) to the Board.

i. Independent Expenditure Committees formed to support or oppose candidates shall submit a fully completed and signed Committee Registration Treasurer and Bank Information Form(CF-02), declaring itself as an “Independent Expenditure – type 8” Committee in the section B field for “Committee Type” to the Board .

1 ii. On the Committee Authorization Status Form (CF-03), each
2 independent expenditure committee must complete part B, listing
3 unauthorized candidates.

4 b. Independent Expenditure Committees formed to support or oppose a ballot
5 proposal shall submit a fully completed and signed, Committee Registration
6 Treasurer and Bank Information Form(CF-02), declaring itself as a “Ballot
7 Issue Committee – type 9B” in the section B field for “Committee Type” to the
8 Board .

9
10 (2) Before such a political committee may receive any receipt or contribution, or make any
11 expenditure or incur any liability, the treasurer of such political committee must first
12 register with the State Board, pursuant to the procedures set forth by the State Board.
13 Registration forms are available from the State Board. (EL14-118)

14
15 **(d) Filing Financial Disclosure Statements**

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17 (1) Committees making independent expenditures are obligated, as are all political
18 committees, to file campaign financial disclosure statements pursuant to and in the
19 manner set forth in EL 14-102. For each election in which they support or oppose
20 candidates or ballot proposals, the committee must submit election reports (3 primary,
21 and 3 general and/or special, as applicable), as well as campaign financial disclosure
22 periodic reports, due on January 15 and July 15 of each year in accordance with EL 14-
23 108, NYCRR 6200.2. (EL 14-107(3)(A)).

24 a. All independent expenditure committees are required to file applicable election
25 reports for each election unless the independent expenditure committee submits a
26 fully completed Notice of Non-Participation in Election(s) (CF-20), electronically
27 or by mail, as prescribed by the Board.

28
29
30 (2) Weekly Disclosure regarding Independent Expenditures: any person who has registered
31 with the State Board pursuant to paragraph (A) of EL 14-107(3) as a political committee

1 for the purposes of disclosing Independent Expenditures, shall disclose to the State Board
2 electronically, once a week on the Friday following the receipt of any contribution to
3 such person over one thousand dollars (\$1,000) or expenditures made by such person
4 over five thousand dollars (\$5,000) made at any time during the year except during the
5 24-hour notice disclosure period before an election (EL 14-107(3)(B)). All contributions,
6 loans or expenditures that are required to be disclosed via a weekly disclosure must also
7 be disclosed on the next applicable financial disclosure statement.

8
9 (3) Independent Expenditures Committee 24 Hour Disclosure: any person who has registered
10 with the State Board pursuant to paragraph (A) of EL 14-107(3) as a political committee
11 for the purposes of disclosing Independent Expenditures, shall disclose to the State Board
12 electronically, within twenty-four (24) hours of receipt, any contribution or loan to such
13 person over one thousand dollars (\$1,000) or expenditure by such person over five
14 thousand dollars (\$5,000) made within thirty (30) days before any primary, general, or
15 special election. (EL14-107(3)(C)). All contributions, loans or expenditures that are
16 required to be disclosed via the Independent Expenditure 24-hour notice must also be
17 disclosed on the 11 day pre-election financial disclosure statement or on the post-election
18 financial disclosure statement, as applicable.

19
20 (5) Every statement shall be filed electronically with the State Board. (EL 14-107(6)).

21 **(e) Additional Information Required Regarding Independent Expenditures**

22
23 (1) The Weekly and 24 Hour Disclosures required by subdivision (3)(B) and (C) of EL
24 14-107, as set out in (e) (3) and (4) above, shall include, in addition to any other information
25 required by law:

26 (a) the name, address, occupation and employer of the person making the statement;

27 (b) the name, address, occupation and employer of the person making the Independent
28 Expenditure;

1 (c) the name, address, occupation and employer of any person providing a contribution,
2 gift, loan, advance or deposit of one thousand dollars (\$1,000) or more for the Independent
3 Expenditure, or the provision of services for the same, and the date it was given;

4 (d) the dollar amount paid for each independent expenditure, the name and address of the
5 person or entity receiving the payment, the date the payment was made and a description of the
6 Independent Expenditure; and

7 (e) the election to which the Independent Expenditure pertains and the name of the
8 clearly identified candidate or the ballot proposal referenced. (EL 14-107(4)).

9
10 **(f) Disclosure of Political Communications / “Campaign Materials”**

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12 (1) All political committees whose activity requires the filing of primary, general and/or
13 special election reports, must at the same time the applicable post-election campaign
14 financial disclosure report is due and made, submit copies of all the filer’s political
15 communications, also known as campaign materials, associated with that election.
16 Copies shall include a copy of all broadcast, cable or satellite schedules and scripts,
17 internet, print and other types of advertisements, pamphlets, circulars, flyers,
18 brochures, letterheads and other printed matter purchased or produced, and
19 reproductions of statements or information published to five hundred or more
20 members of a general public audience by computer or other electronic device
21 including but not limited to electronic mail or text message, purchased in connection
22 with such election by or under the authority of the person filing the statement or the
23 committee or the person on whose behalf it is filed, as the case may be. Such copies,
24 schedules and scripts shall be preserved by the officer with whom or the board with
25 which it is required to be filed for a period of one year from the date of filing thereof.
26 (EL14-106)

27
28 (2) In addition to the requirements of subparagraph 1 herein, for statements filed in
29 conjunction with (d) (3) and (4) above, a copy of all political communications paid

1 for by the independent expenditure, including but not limited to broadcast, cable or
2 satellite schedules and scripts, advertisements, pamphlets, circulars, flyers, brochures,
3 letterheads and other printed matter and statements or information conveyed to one
4 thousand or more members of a general public audience by computer or other
5 electronic devices shall be filed with the State Board with the statements required by
6 (e)(3) and (4).(EL 14-107(5)).
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8 **(g) Attributions and Identification of Independent Expenditures**
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10 (1) Whenever any person makes an Independent Expenditure that costs more than one
11 thousand dollars (\$1,000) in the aggregate, such communication shall clearly state the
12 name of the person who paid for or otherwise published or distributed the
13 communication and state, with respect to communications regarding candidates, that
14 the communication was not expressly authorized or requested by any candidate, or by
15 any candidate's political committee or any of its agents. (EL 14-107(2)).
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17 **(h) Non-compliance**
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19 (1) Any person who falsely identifies or knowingly fails to identify any Independent
20 Expenditure as required by subdivision 2 of section 14-107, as outlined in (g) (1),
21 “Attributions and Identification of Independent Expenditures” above, shall be subject
22 to a civil penalty up to one thousand dollars (\$1,000) or up to the cost of the
23 communication, whichever is greater, in a special proceeding or civil action brought
24 by the State Board Chief Enforcement Counsel or imposed directly by the State
25 Board. For purposes of this subdivision, the term "person" shall mean a person,
26 group of persons, corporation, unincorporated business entity, labor organization or
27 business, trade or professional association or organization or political committee. (EL
28 14-126(3)).
29

1 (2) In addition to any other penalty that may otherwise pertain, a knowing and willful
2 violation of the provisions of subdivision (3) of EL 14-107 shall subject the person to
3 a civil penalty equal to five thousand dollars (\$5,000) or the cost of the
4 communication, whichever is greater, in a special proceeding or civil action brought
5 by the Board or imposed directly by the Board. (EL 14-107(3)(D)).